

VOTERS WANT SOLUTIONS TO CALIFORNIA'S SENIOR CARE CRISIS



4 MILLION

CALIFORNIA'S
SENIOR POPULATION
GROWTH BY 2030¹

85%

Increase in
impoverished
CA seniors²

65%

Impoverished
CA seniors who
are women³

33%

Seniors with no
money saved for
retirement⁴

CALIFORNIA VOTER SURVEY RESULTS



HEALTHCARE

83%

More likely to support a gubernatorial candidate with clear vision and long-term investment plan to address increasing demand for senior services

82%

More likely to support a gubernatorial candidate committed to making high-quality healthcare for seniors accessible and affordable



DENTAL

87%

Believe senior dental care is as important as healthcare



LIVE AT HOME

79%

Support the state making in-home healthcare service investments that allow seniors to age successfully in place

80%

Support the state investing in caregiver programs that assist those who care for senior family members

West Health and The SCAN Foundation's "We Stand With Seniors ...Will You?" public awareness and education campaign focuses on the specific challenges seniors and their families face in accessing high-quality, affordable healthcare, dental care and supportive services and the cost to the state if these challenges are not addressed. Visit www.WeStandWithSeniors.org for more information. Keep up with #StandWithSeniors on social media via Facebook @WeStandWithSeniors and Twitter @WeStandWSeniors.

Survey was conducted from January 12, 2018 to January 15, 2018 and consisted of 1,000 registered voters. Interviews were conducted in English and Spanish, and across mobile and landlines. Survey sample was stratified and has a margin of error of +/-3.1% (95% confidence interval)

¹ Planning for California's Growing Senior Population. Public Policy Institute of California. (2015)

² U.S. Census Bureau. (1999-2014)

³ American Community Survey. U.S. Census Bureau. (2010-2014)

⁴ How Much Money Do You Have Saved in Your Savings Account? GoBankingRates.com. (2016)

**We
Stand
With
Seniors**